

The MAGAZINE

VOLUME 1. NUMBER 1. MAY, 1933.

ISSUED BY THE M.G. CAR COMPANY LTD.,
ABINGDON-ON-THAMES, BERKSHIRE.

PRICE - SIXPENCE
BY POST, SEVENPENCE

PUBLISHED
BI-MONTHLY

EDITORIAL

THOSE who make M.G.'s, those who sell M.G.'s and those who drive M.G.'s have always been a very happy family, bound together by a joint enthusiasm.

Those who sell M.G.'s are for ever paying tribute to those who make them, and those who drive M.G.'s lose no opportunity to write to us in praise, not only of their cars, but also of those who sell and (on the rare occasions when it becomes necessary) service them.

It only remained, therefore, for us who *make* M.G.'s to evolve some means of conveying to our distributing and driving brethren our keen appreciation of these bouquets and the esteem in which we hold their donors.

The introduction of THE M.G. MAGAZINE will, it is hoped, serve this purpose; but it is intended that it also shall accomplish vastly more, for, with our own magazine as a platform,

our happy family of M.G. enthusiasts—no matter to what branch of it we may belong—can impart and assimilate much of mutual interest.

The pages of THE M.G. MAGAZINE will feature such items as Sporting and Touring News and Views; the actual experiences of M.G. owners at Home and Overseas; Technical Advice; Topical Pictures; a periodical breath of Scandal; a perennial draught of Humour; M.G. Car Club news from all its centres—in fact, gossip on M.G. matters from all quarters where these cars have brought new enthusiasts into our family circle.

We hope you will like THE M.G. MAGAZINE.

In offering you this, the first issue, we trust it may prove the forerunner of very many more, and that it may provide a new link to bind yet closer this happy family of which we, at Abingdon, are so sincerely proud to be the Founder Members.

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