

## **EDITORIAL**

## AN OPEN LETTER TO OUR READERS

DEAR READER.

This is the last issue of *The M.G. Magazine* which will issue from the House of Simpson (Publishers) Limited, or for the conduct of which I shall be responsible.

It has been a great pleasure to create and develop this link between M.G. cars and those hosts of motoring sportsmen who are so avidly interested in their various activities, and I hope we may have deserved some of the many compliments which have been paid us on the production of this publication and the standard of quality which has been maintained.

From the very day of its birth *The M.G. Magazine* has proved what, in "doggie" parlance, is known as "a doer," and we hope and believe that it has gone from strength to strength until now that we are bidding it "farewell" we may know that it will continue to thrive.

It is, we venture to believe, few magazines which survive their first eighteen months without a single complaint of any sort being addressed to them by their readers, yet this has been the unique record of *The M.G. Magazine*; so, you see, new records may be set up by M.G. interests in ways other than motoring!

To readers of *The M.G. Magazine*, Farewell, and thank you again for your many expressions of appreciation and for your frequent help in the establishment and development of this, *your* Magazine.

With all good wishes for your future and that of The M.G. Magazine,

Yours most faithfully,



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